



MAYSUEN

Graphic Design | Marketing | Photography | Program Manager | Project Manager

maysuen.com
650-762-6415
maysuen@gmail.com

PROFILE

Seeking a full-time job opportunity in UI/UX Product Design. Driven self-starter, quick learner, technologically savvy, dynamic, communicative, and trustworthy with confidential information. Works well in meeting deadlines and adjusting tasks to meet deadlines. Excellent working individually with little or no supervision or with team members, and collaboratively with multiple managers.

EDUCATION

San Francisco State University | 2002-2007
Bachelor of Science – Business Administration: Marketing
Bachelor of Science – Industrial Technology: Graphic Communications
Bachelor of Arts – Industrial Arts: Visual Communications
Design & Industry Department Undergraduate Honoree • GPA 3.41

EXPERIENCE

Freelance Visual Designer & Photographer | 01.2005–Current
Presentation design, web banner design, photoshop editing, small-scale WordPress powered websites, publication layout and design, email design, identity, print collateral (brochures, postcards), product and event photography, wedding photography, videography. Clients include: San Francisco State University Design & Industry Department, Skyline Community College, Printing Industries of Northern California, Visual Media Alliance, Danielle Lazier Real Estate Agent, James W. Davis, Oh Dang! Magazine, Le Croissant, Warp9, Roam to Wonder, Yours Truly Photography, San Francisco State University [X]press Magazine.

Visual Media Alliance

Program Manager + Project Manager | 07.2019-10.2022
Contract Visual Designer | 04.2015-07.2019

Director of Communications | 02.2014-04.2015
Managed production team for projects including but not limited to annual conferences (VisualMedia Conference, imarketingSF) and other VMA-related or sponsored events, VMA Showcase Awards (photography, metal print awards, presentation, website, email marketing, awards booklet, print collateral), VMA Education & Training, VMA Insurance, and email and print promotional collateral. Contributed design and digital assets to publications such as Connected, Process, RiskReport, Digest/eDigest, and MediaWise. Redesigned VMGuide.org for web and mobile-ready. Maintained all VMA-related websites. Photographed all VMA-related events.

Printing Industries of Northern California & Visual Media Alliance

Graphic Designer & Photographer | 01.2006-02.2014
Designed and photographed most PINC and VMA events and publications. Designed and coded email marketing campaigns, email newsletters, scheduled e-blasts (A/B Testing), maintained email list, designed web banners, presentations, print-collateral, maintained all VMA-related websites including updating events, publication, and content, introduced and integrated new technology to staff (Dropbox, Google Drive, Basecamp), provided technical troubleshooting (switching host providers, file access, etc). Design production for all PINC/VMA web graphics, programs and events.

Zephyr Real Estate - Real Estate & Marketing Assistant | 05.2006–05.2008

Vanguard Properties - Real Estate & Marketing Assistant | 05.2005–05.2006

Worked closely with top-producer Danielle Lazier, hosted open houses and brokers tours, took photos of property used in marketing, designed property listing flyers, postcards, brochures, letters, property microsites, sent drip mail marketing campaigns, corresponded with clients, brokers, other real estate agents for the successful sale or purchase of real estate.

San Francisco State University - Rapid Copy Center

Administrative Support Assistant III | 01.2004–05.2004

Oversaw up to 4 student assistants, organized their work schedules, provided training and feedback. Fulfilled large-scale (course readers, booklets, bound books) and complex print (large format color prints, laminating, spray mount and trimming) and fulfillment orders (spiral, coil, comb, perfect, and/or tape binding, stapling, hand collation). Opened, closed, and operated store with little or no supervision during nights and weekends. Handled cash register transactions and safe deposits with little or no error.

Student Assistant | 07.2003–01.2004

Provided excellent customer service assisting students, staff, and faculty members offering advice for their orders, assist with copier and printing troubleshooting (clearing jams, adding ink/toner), and rapid completion of b/w or color copying, printing, binding, laminating, faxing, trimming, and other special requests.

RECOGNITION

Printing Industries of Northern California \$1,000 Scholarship: 2006, 2007, and 2008
San Francisco State University, Design and Industry Department: Undergraduate Honoree, 2007
San Francisco Gallery of Superb Printing Awards: Gold and Silver, 2005
Synaptic: SFSU Student Design Exhibition, 2005
Chrysalis: SFSU Student Design Exhibition, 2004
Dean's List: Spring 2003–Spring 2005

SKILLS

Adobe CC (Photoshop, Lightroom, Acrobat Pro, InDesign, Bridge, Illustrator, Dreamweaver, After Effects)
Microsoft Office (Word, PowerPoint, Excel, Outlook, Entourage, Access, Project)
Google Drive (Docs, Spreadsheet, Forms)
FileZilla, Cyberduck, Dropbox, Basecamp, WordPress
Email Campaign Managers: MailChimp, Aweber, Vertical Response, Constant Contact, Buffer
Languages: Verbal Mandarin and Cantonese (beginner), HTML, CSS



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51 Caine Avenue
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415-676-9044

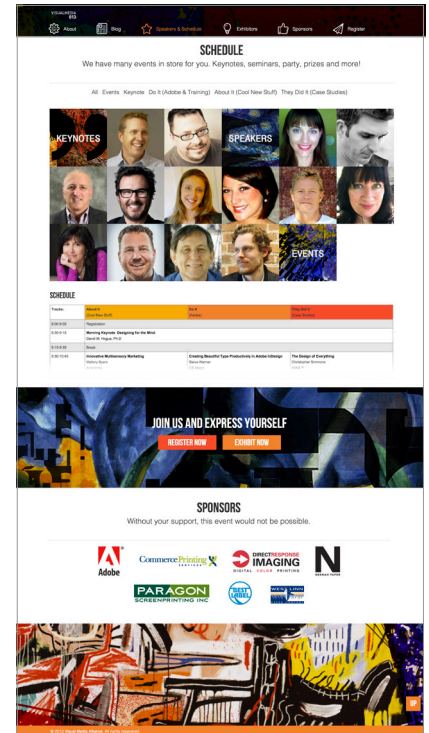
may@maysuen.com
maysuen@gmail.com
www.maysuen.com

Visual Media 013: Expressions

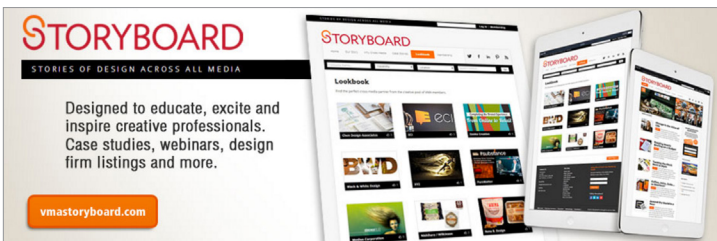
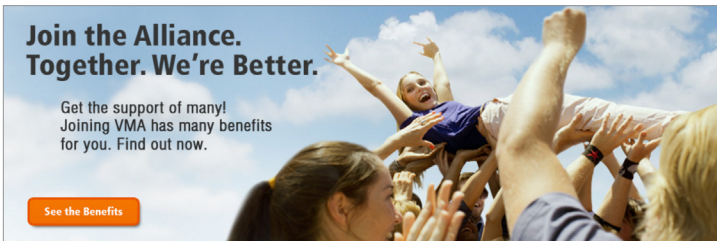
Identity
Website Design
Web Development
PowerPoint Template
Web Banners
Email Design
Email HTML Coding

Print Collateral
Postcards
Advertisements
Badge Design
Handouts
T-Shirt Design
Event Signage

expressions



Visual Media Alliance Animated Header Banners Design Animation Implementation





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Roam to Wonder
Identity
Website Design
Web Development
Business Card
Social Media Pages

ROAM TO WONDER



ROAM TO WONDER

Joshua Hawley
PHOTOGRAPHER & STORYTELLER

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josh@roamtowonder.com

SHARING ONE WORLD
FILLED WITH MANY
WONDERS THROUGH
STORIES & PHOTOS

TRAVEL
LANDSCAPES
CULTURE
PEOPLE
HISTORY
WONDERS



Oh Dang! Mag
Identity
Event Postcards
Website
Business Cards
Letterhead
Web Graphics
Feature Sliders

